

Yell & Tell Instruction Booklet

Wisconsin-Upper Michigan District
Taylor Hurst, Preferred Charities Chair



KEY CLUB®

In This Booklet You Will Find...

What is Yell & Tell? – Page 3

Choosing the Right Kit – Page 4

Ordering the Materials – Page 5

Getting the Community Involved – Page 6

Teaching a Yell & Tell Program – Page 7

Go Beyond the Program – Page 8



What is Yell & Tell?

Yell & Tell is one of the Preferred Charities that Wisconsin-Upper Michigan Key Club supports.

Yell & Tell is an interactive program that aims to teach young children how to respond in dangerous situations when they are scared and uncertain about what to do. Thousands of children's deaths can or could be prevented if the appropriate course of action is taken, and that's what Yell and Tell focuses on by educating children about safety, and how to be a hero.

There are seven lessons that cover a dangerous situation that a child might encounter, including:

- Pools
- Rivers/Lakes
- Fire
- Poison
- Guns
- Child Enticement
- Bullying

Watch this to learn more!

<https://www.youtube.com/watch?v=ytiJgrwgzBc>

Choosing the Right Kit

Before you can teach a Yell & Tell Program, you need to order the materials. You can buy the Basic Kit or the Premium Kit, depending on your preference.

The Basic Kit Includes:

- Teacher's Resource Manual with Interactive Teaching DVD
- Children's Activity Booklets
- Squawk cut- out sheets
- Teacher posters

Price: \$1.00 per child, plus \$15.00 for the manual, plus shipping and handling.

The Premium Kit Includes:

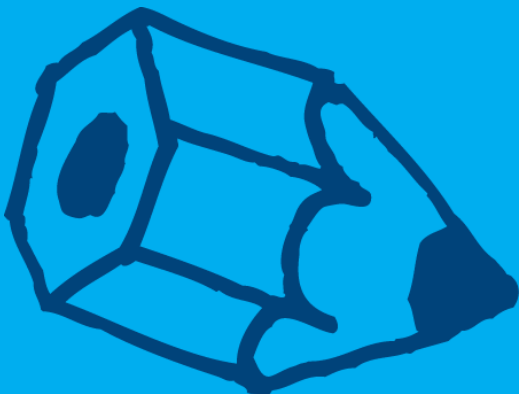
- The basic package
- A laminated poster of Squawk
- A copy of Trouble at the Lake, a 32 page hardcover book
- A Yell & Tell T-shirt for the teacher to wear
- A FREE Squawk hand puppet

Price: \$1.00 per child, plus \$15.00 for the manual and \$50.00 for the additional items, plus shipping and handling.

Ordering the Materials

Once you make your selection you have two options on how to place your order.

1. You can call to customize your purchase by calling the phone number: 414-771-9191
2. Or, you can download the order form and send it by email. You can download the order form here: <http://www.yellandtell.com/additional-resources/parentteacher-order#prettyPhoto>



Getting the Community Involved

The Yell & Tell Program is a project that can truly engage the entire community. There are many community organizations that would be more than willing to help you prepare and teach the program.

For starters, there is money needed in order to purchase the materials, and that's where your sponsoring Kiwanis Club could help out. Kiwanis has a mission to serve the children of the world, and if you contact your Kiwanis Club and inform them about the program, they could help by aiding you financially.

You could also contact your local police or fire departments about the program. These organizations promote child safety, and could help you in preparing as well as teaching the program to children.



Kiwanis[®]
Service Leadership Programs

Teaching a Yell & Tell Program

Everything that you need will come in the kit that you purchased. In order to teach a Yell & Tell Program you must:

1. Check materials to make sure that you have what you need
2. Select a lesson plan for whole group instruction (Lesson plans found in the Yell & Tell manual)
3. Teach the Yell and Tell Song
4. Circle Time Activity – informal discussion to check children's understanding and comprehension
5. Distribute Activity Booklets and Squawk sheets
6. Send home the Activity Books with the parent support letter

The length of each program is 20 minutes of whole group instruction plus 35 minutes of additional activities. You can find more in the Yell & Tell Teacher Resource Manual. You can find the Manual at:

<http://www.yellandtell.com/yntwp/wp-content/uploads/Yell-and-Tell-Manual.pdf>



Go Beyond the Program

Now that you've taught children what to do in a dangerous situation, you can now recognize kids who have used Yell & Tell when they saw a dangerous situation! You can recognize a Hero by contacting the Yell & Tell home office. These children receive a Yell & Tell Hero Certificate and a Yell & Tell Hero T-shirt.

Davidson Yell & Tell Foundation recognizes children who have learned and used the four steps of Yell & Tell.

1. See something dangerous
2. Fell scared
3. Yell "help"
4. Tell a big person right away

By teaching the Yell & Tell Program you are creating Heroes in your community. It only takes one Yell & Tell Hero to prevent a dangerous situation and save a life.

