

SUMMER SERVICE IDEAS

Clean Up Local Beaches and Highways

Cleaning up beaches and highways is not only good for your community, it is also great for the environment. Some states have the Adopt-A-Highway program, which is where an organization adopts a highway to clean up. Information on Adopt-A-Highway can be found at adoptahighway.com.

Hershey's Track and Field

A great way to liven up your community is to hold a Hershey's Track and Field event! It is a great way to allow the youth in your community to develop skills that will last them a lifetime! For more information, visit www.hersheystrackandfield.com. Hershey's Track and Field is also one of the preferred charities of the Wisconsin-Upper Michigan District!



Brought to You by the Wisconsin- Upper Michigan Key Club District!



#WIUMSOS15

Keep the District Board updated with your summer service projects by using the hashtag #WIUMSOS15 on Facebook, Instagram, and Twitter!

KEY CLUB®

SUMMER SERVICE

Continuing service and maintaining membership throughout the summer

School just got out, and you may be asking yourself, "Oh my! What am I going to do without Key Club for three whole months!?" or if you are an officer, "How am I going to keep all of my wonderful members involved over the summer?"

We thought you would ask those questions. So we went and created a handy-dandy guide on Summer Service and Membership Retention!

Service does not have an off season.

Keeping Your Members

A great way to maintain membership in your club throughout the summer is to keep the members involved. If the members are involved throughout the summer, they will be ambitious and excited to participate in Key Club in the fall!



Membership Retention 101

There are many ways to keep your members involved and excited about Key Club during the summer!

- Hold meetings during the summer! Try holding them in different settings such as a park, a local library, or coffee shop. Also, try to keep meetings exciting by going bowling afterward or getting pizza.
- Do activities as a club! The best way to keep your club strong is to keep the bonds between members stronger.
- Keep communication with your club through social media, face-to-face interaction, and text messaging. This will show your members that you are excited about Key Club and dedicated to them.



Why is Summer Service Important?

Summer service allows clubs to maintain community involvement. It is also a great way to maintain members into the next school year!

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Plant a Community Garden

Community gardens are a great way to bring people together and help out their neighbors. Check out communitygarden.org for more information and to find a garden near you!

Relief from the Heat

Serving your community doesn't have to be a big service project! Your club can do something as easy as handing out water bottles to construction workers or mailmen on a hot day, or handing out popsicles to kids at a playground. It's super easy and very rewarding!

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