

- JUNE -

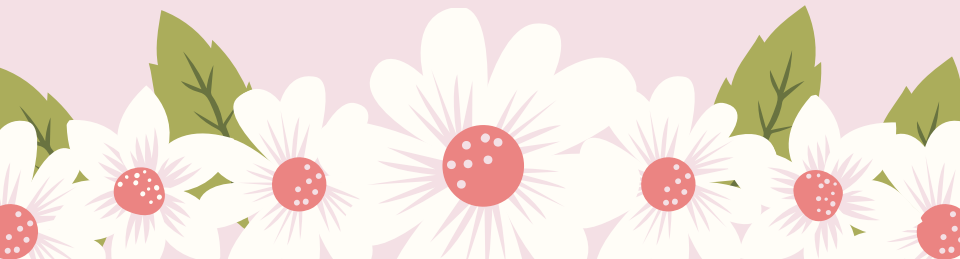
Membership Development  
Resource

*Summer  
Involvement*

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# *Involve Incoming Freshman In Summer Events!*

Involving Incoming Freshmen! Get them excited about the year to come and increases participation throughout the school Year.

# *Advertise Summer Events*

Make sure members know about events and the dates and times of events.

# *How to involve Freshmen*

## **-Contact-**

Send an email to feder school principal's asking them to share your message with all eighth graders. Include in the email; a little bit about Key Club, your clubs social media accounts/ website, and ask incoming freshmen to respond with their name, email address, and phone number if they are at all interested in joining Key Club.

**This will give you away to gain new members, and communicate with incoming freshmen over the summer**

# -Communicate-

Let Incoming freshmen know  
whats Happening by;

- Emailing
- Snapchatting
- Posting on A club  
instagram
- Texting
- Using Apps like Remind  
and groupme

Invite Freshmen to events  
and share details using media  
that members will check

# -Hold A Meeting-

Have a Meeting over the summer and encourage incoming Freshmen to join. Discuss Summer events, and plans for next year.

Make the meeting fun By;

- Bringing snacks or ice cream
- Hold the meeting outside, or at a park
- Do a service project
- Play a get to know you game

# -Have A Fun Event-

Get incoming Freshmen, and exiting members involved by holding a get to know you/ club bonding event.

Ideas include;

- A club bonfire
- Park clean up with cook out after
- Tie blanket making
- Swimming at a local pool
- Club Roller Skating
- Flower planting at a nursing home or local park

*Involving Freshman in  
summer events is a great  
way to get members excited  
about the year to come*

Remember to; contact and  
communicate with incoming freshmen.

Get members excited by holding a  
summer meeting, or a fun club boning  
event.

Have a Great summer, and please  
don't hesitate to reach out if you  
have any questions!

Yours In service,

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