



- JUNE -

Membership Development
Resource

*Summer
Involvement*

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Involve Incoming Freshman In Summer Events!

Involving Incoming Freshmen! Get them excited about the year to come and increases participation throughout the school Year.

Advertise Summer Events

Make sure members know about events and the dates and times of events.

How to involve Freshmen

-Contact-

Send an email to feder school principal's asking them to share your message with all eighth graders. Include in the email; a little bit about Key Club, your clubs social media accounts/ website, and ask incoming freshmen to respond with their name, email address, and phone number if they are at all interested in joining Key Club.

This will give you away to gain new members, and communicate with incoming freshmen over the summer

-Communicate-

Let Incoming freshmen know
whats Happening by;

- Emailing
- Snapchatting
- Posting on A club
instagram
- Texting
- Using Apps like Remind
and groupme

Invite Freshmen to events
and share details using media
that members will check

-Hold A Meeting-

Have a Meeting over the summer and encourage incoming Freshmen to join. Discuss Summer events, and plans for next year.

Make the meeting fun By;

- Bringing snacks or ice cream
- Hold the meeting outside, or at a park
- Do a service project
- Play a get to know you game

-Have A Fun Event-

Get incoming Freshmen, and exiting members involved by holding a get to know you/ club bonding event.

Ideas include;

- A club bonfire
- Park clean up with cook out after
- Tie blanket making
- Swimming at a local pool
- Club Roller Skating
- Flower planting at a nursing home or local park

*Involving Freshman in
summer events is a great
way to get members excited
about the year to come*

Remember to; contact and
communicate with incoming freshmen.

Get members excited by holding a
summer meeting, or a fun club boning
event.

Have a Great summer, and please
don't hesitate to reach out if you
have any questions!

Yours In service,

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