

JUNE RESOURCE

FUNDAMENTAL FOUNDATIONS

SUMMER CLUB COMMUNICATION

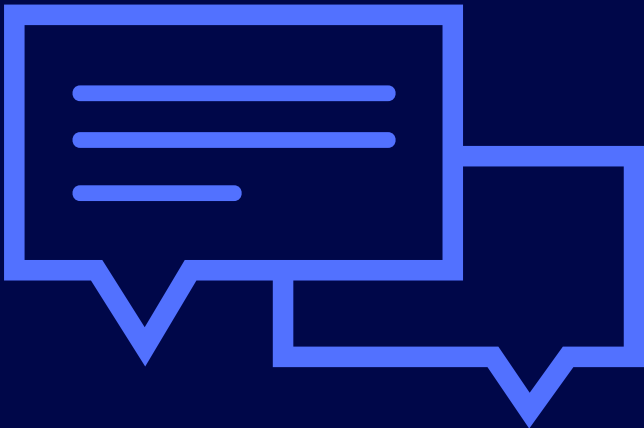
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Summer Meetings!

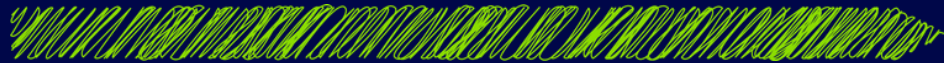


Officers, summer meetings are absolutely necessary for the vitality of your club!



*Towards the end of the year,
your club's board should
meet and discuss when to
have summer meetings.*

**This way, your club can plan for the
next Key Club year.**



**If you don't know where to hold your
meetings, consider:**

- **The school library (if available)**
- **The school commons/lunch room (if available)**
- **Public library meeting rooms**
- **An officer's house**
- **Starbucks or any food establishment with wifi**



**Somewhere with wifi is optimal so that all
officers have access to digital meeting
records!**

If physical meetings aren't possible, digital meetings can work just as well!

- Group chats
 - * *Text messaging, snapchat groups. etc.*
- Video chats
 - * *Facetime, snapchat video chat, instagram group chat, Google hangouts, Skype, etc.*
- Phone calls

... all work!





What should we consider during summer meetings?

How can we maximize the amount of returning/new members and member retainment?

What did we do well this past year, and how can we do it again this year?

What can we improve on this year?

How are we going to fundraise this year?

How are we going to plan our annual events?

Do we still have go-to volunteer opportunities?



What should we consider during summer meetings?

How can we incorporate the governor's project?

Who can we turn to when we have questions? (lieutenant governors, district board members)

How can we collaborate with other clubs, and divisions?

Make sure to be very thorough in planning your year during summer meetings so that everything can run smoothly and overcome challenges as easily as possible!



**REMEMBER THAT
SUMMER MEETINGS
ARE VITAL FOR A
SMOOTH AND
SUCCESSFUL KEY
CLUB YEAR! THEY
ALSO HELP
TRANSITION FROM
SUMMER BREAK TO
THE NEW KEY CLUB
AND SCHOOL YEAR!**

Thank you so much for reading this resource! I hope every club finds this helpful! Remember, do not hesitate to contact me at any time (by any means shown on page one) if you have any questions!

Yours in friendship and
service, James Oscar