

From the WIUM Board to you,
HAPPY HOLIDAYS

What We've Been Up To:

Since the last edition of *Key to Caring*, the WIUM board has put in a lot of work to maintain and improve the Key Club member experience!

Firstly, the board members planned and executed this year's Fall Rallies. Each Fall Rally consisted of two paired-up divisions, and the rallies were led by their respective Lieutenant Governors (LTGs). The Fall Rallies were a huge success, and provided an opportunity for members to meet with nearby clubs, learn how to better serve their communities, and have fun!

Additionally, the board attended the annual Fall Board Meeting in early November. This virtual meeting occurred over the span of two days and was crucial to the smooth functioning of the board. During the majority of the meeting, board members discussed the upcoming District Convention (DCON). An incredible amount of planning goes into DCON, including everything from speeches to decorations to workshops.

Whether it be attending board meetings or just taking care of their roles' specific tasks, board members are always doing what they can to support WIUM's member base!

Classic Service Ideas

FOR KEY CLUBS THIS HOLIDAY SEASON



Toy Drive

Help spread holiday cheer by donating toys for children in need. Every toy counts toward making a local family's holiday special.



Bake Sale

Have members sign up to bring baked goods, then encourage students/staff to purchase the treats from the bake sale and support a good cause.



Food Drive

Have community members come together at a food drive and donate non-perishable food items to support local pantries.

“[The holidays are] not as much about opening our presents as opening our hearts.”

-Janice Maeditere, Author.

Programs & Partners

FOR KEY CLUBS TO SUPPORT AND COLLABORATE WITH

Erika's Lighthouse

An organization that advocates for maintaining mental health, with an emphasis on teenagers



Schoolhouse

Provides free online tutoring to students, along with opportunities to tutor your peers



UNICEF

This year, it's raising funds to build schools and purchase educational materials for children in Zambia



Thirst Project

Provides fresh, clean water to help aid the global water crisis



JED Foundation

Works directly with schools and communities to build resiliency and aid the mental health crisis



★ 2025 Governor's Project ★



DCON



Wisconsin-Upper Michigan District Convention

DCON Registration is OPEN!

Visit our [website](#) to register your club and to learn about everything from contests to the dress code to running for office!

The cost is **\$190 per person and \$212 per room** each night (up to 6 people per room)

Awards

- Opportunities for members, advisors, and clubs to be recognized for all the work they put in!
- Applications for awards are due on **January 31st**
- Different awards include distinguished officers, outstanding members, best fundraiser, and more

*Watch
our
Promo
Video!*



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=5YELYZSWBD8](https://www.youtube.com/watch?v=5YELYZSWBD8)

Thanks For Reading!

The Wisconsin-Upper Michigan (WIUM) Board consists of students from across both states who are committed to helping each division thrive. Board members are great resources for any questions you might have; to reach us, email our district administrator, Sarah Gelden, at nolans24@gmail.com!