



K E Y C L U B

Wisconsin—Upper Michigan District

Key to Caring

Winter Edition



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Keeping up with the Key Leaders



Hello Wi-UM Key Clubbers!

I hope you are all enjoying a wonderful autumn and serving it up in your communities! These past few months the International Board and I have been working diligently on directives and making this year our best one yet. The Communications Committee has finalized the officer Google Groups, so if you are an officer on the district board, make sure to join the e-mail chain for your position! Contact your trustee if you need more information on how to be a part of the groups. Communications is also creating website guidelines and a template for clubs, revising the service directory, and finishing up the design of the Key Club touch cards and devising a plan for how they will be distributed. Finally, if you have not already seen on Facebook, Communications created Facebook overlays for Key Club Week! If you have not already, make sure to add the overlay to your profile picture to spread the word of Key Club. If you need assistance getting the template, please contact your trustee or governor.

The Leadership Committee is finishing defining what a good Key Club and a good Key Club Advisor are as well as re-vamping the Key Club Advisor Handbook. Those committee members are also working on revising particular Key Club International Awards and preparing webinars for the remainder of the year. Webinar dates and times will be provided to district governors from trustee's once they are finalized and approved by Kiwanis International. So keep an eye out for those dates!

Together, the Leadership and Communications committees are constructing a year-long timeline for newly chartered clubs complete with important dates, service events, and service ideas to get them off to a great start during their first year as a club. Things such as when and how to pay dues, Key Club International's service partners, International Convention, and other important events are included. This calendar/timeline will be finalized by the end of this year.

Currently, all directives are being worked on and a few are even close to being completed. As items are approved by the International Board, more information will be provided. New directives are anticipated and, once finalized, will be sent out to all district governors.

If you ever wish to seek out more Key Club information, I would recommend checking out the Key Club International website, liking the Key Club International page on Facebook for updates, checking out your trustee's blog or website, or reading my blog at www.keyclubcatt.tumblr.com.

Key Clubbers of the mighty Wi-UM district, thank you for your continued spirit and passion for service! Remember, it is your efforts that inspire ours. Keep up the great work!

Yours in service,

Catt Lovins
Key Club International Vice President



Carr Lovins

International Vice President



Hello Wi-UM Key Clubbers!

I would like to take this opportunity to thank YOU for your commitment to improving your clubs and providing service to your homes, schools, and communities.

Already this year, Key Clubbers in our District have completed almost 33,000 hours of service! This is a fantastic accomplishment that you should all be very proud of. We are on track to pass last year's total very soon! Our goal for this year was to record 50,000 hours of service, and we'll need your help to reach this number. Please make sure you turn in every Monthly Report Form and include all of your club's service hours. We accept MRFs from previous months as well, and you may also just send in your service hours for all of the months you did not turn in a report.

We have made great strides so far this year together as a District, and your dedication is the driving force behind our accomplishments. I am very excited for the opportunity to celebrate our service at this year's District Convention in March. Be sure to get all of your club members excited about this opportunity to grow as a leader, learn about service, discover ways to improve your club, and have fun with over 900 other Key Clubbers from around our District at dances and sessions.

I have no doubt we will have a lot to celebrate, and I hope you can join us at District Convention. Thank you again for your dedication and please contact me with any questions or concerns. We are here to serve you!

In Service and Caring,

Ethan Kayser

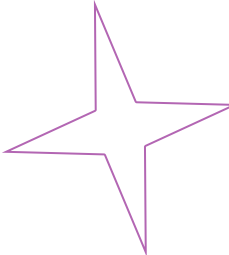
WIUM District Governor






“SERVICE-
MAKING DREAMS COME TRUE.”

THE WISCONSIN-UPPER MICHIGAN KEY CLUB
DISTRICT CONVENTION 2012

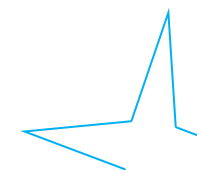



March 2-4, 2012 at the Hyatt on Main Hotel
in Green Bay, Wisconsin

Come together with hundreds of your closest friends from across Wisconsin -Upper Michigan for a magical weekend you won't forget!



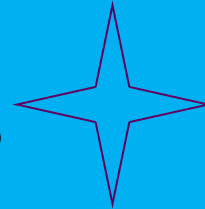
This year will surely be the best yet! Join us for some very fun and helpful workshops, an amazing keynote speaker, fun dances, service projects, voting of your 2012-2013 District Board, and of course a whole lot of fun all around!



SEE YOU THERE!



Wisconsin —Upper Michigan Key Club District Convention 2012



Hey Key Clubbers! It's time to get pumped for the
2012 Wisconsin-Upper Michigan Key Club District Convention!

This year's District Convention theme is Disney Movies! You can find your division's theme at the bottom of the page. Why Disney? Think back to your childhood, what was your favorite movie? I can bet that it was a Disney movie. This year at District Convention we want to take you back to the time where anything was possible and help you rediscover the magic of expressing yourself and helping others. So join us for yet another weekend of fun workshops, Key Note speakers, dances, and MORE!

Registration:

You can start registering for District Convention now! At <http://wiumkeyclub.com/> under the DCON tab, every form you need for general registration to awards and contest applications are located here! Check out the criteria for each award on our website; you may already be a winner!

Awards/Contests/ Scholarships:

Apply for all of the new and existing WIUM awards, contests, and scholarships on the WIUM website under the DCON file. If you have any questions about any of the awards contact your Lt Governor.

Board Auction:

This year the board auction has been completely revamped into two different parts.

Part 1: The Sweet "Suite" Deal

Clubs that raise the most money per capita for Camp Bay Cliff and Wawbeek have the chance to win one of the corner suites at the Hyatt on Main hotel stocked with some snacks just for you.

Part 2: Board Pieing

Purchase tickets to get the chance to pie one of your District Board members in the face on Saturday night before the dance. All proceeds go to Camp Bay Cliff and Wawbeek.

Contact your Lt Governor for more information.

Ascend to End MNT:

This year at convention we will be holding a Walk for Eliminate, take a walk with 1,000 of your closest friends to raise money to end Maternal/ Neonatal Tetanus!

ELIMINATE
maternal/neonatal tetanus

2012 District Convention

March 2-4, 2012 Green Bay, WI
Hyatt on Main hotel

For more information go
to <http://wiumkeyclub.com/> or
Contact your Lt Governor with
any questions or for more details.

Division Themes:	14) Lion King
1) 101 Dalmatians	15/16) Finding Nemo
2) Aladdin	
3) Peter Pan	17) Snow White
4) Toy Story	18) Pirates of the Caribbean
5) Little Mermaid	19) Robin Hood
6) Tarzan	20) Bugs Life
8) Pocahontas	21) The Incredibles
9) UP	22) Mulan
10) Alice in Wonderland	23) Beauty and the Beast
11) Cinderella	24) Monsters Inc.
12) Jungle Book	25) Hercules
13) Lilo and Stitch	

Celebrating Key Club Week



Creating Key Club Week

Rivin Perinchery

Memorial High School

Many of you reading this know about the festivities that occurred for Key Club week, some of you even partook in them and helped make them as great as they were, and for that please accept my personal thanks. But many of you don't know the amount of hard work and planning it took to organize these events.

After accepting the position I recruited the help of Patrick Stoddard and Luciann Heeg. I began thinking of all the things that we would have to do. I specifically wanted to project Key Club's morals, dedication, service, and excellence, into the events. I started the process by thinking and deciding on the events to schedule for Key Club week. I knew that at Memorial we have a great staff and felt that we should show them our appreciation for all the hard work that they do everyday. For staff appreciation I figured that Key Club should make them handmade cards, with as much effort in them that they put in for us. I also started calling apple orchards in the area and asked for donations of apples, a staple among teachers. Bushel & A Peck Market graciously donated 100 apples to our cause. First, we decided to reach out to the community. I also decided to schedule events to benefit Uganda, Feed My People Food Pantry and Oakwood Hills Retirement Home. After some hard work and help from the community Key Club raised \$70 for children in Uganda selling candy and collecting donations, we collected a cartload of food for feed my people with the chance for two people to win two movie tickets (four altogether) graciously donated by Micon Cinemas, and we enjoyed a day socializing and playing games with senior citizens at Oakwood Hills Retirement home. After reaching out into the community, I consequently wanted to reach into Memorial High School and help out the student body, which has done so much for us. All the events named above were assisted in some way or another by the student body, without them Key Club would be nothing. And as such, I felt the student body should see how many people are in Key Club and our impact in the community. So we organized every Memorial High School Key Club student to show their Key Club spirit and wear their Key Club Shirts, and if they didn't have a Key Club shirt then they wore blue and gold, the Key Club colors.



Rivin Perinchery,
Chair of Key Club
week

When I first accepted the offer I thought it would go and pass like any other thing that I had chaired or participated in, but this was unlike anything I had attempted before. All the hours spent, making signs to promote Key Club week, organizing all the events, calling everyone asking for donations, reminding them of the events happening that day, making sure everything was just right. But after all that passed there was a feeling that overcame me. This feeling was unlike any other. I felt a sense of pride and success from organizing all of these things successfully, from overcoming the difficulties. After seeing people all over the community who were overcoming difficulties still willing to give what they had, I also felt an indescribable feeling, a mix of humility, gratitude, and empathy. This feeling cannot be bought, only experienced.

Overall, Key Club week was a great experience; I am so glad that I accepted the position and that I joined Key Club. Key Club has so many opportunities that cannot be found elsewhere. It's a great experience and I've enjoyed my years there.



Key Club Week 2011

Sarah Petite

LTG Division 12



What an incredible Key Club week it was! It was a week of service, K-Family events, and passion for Key Club. During this week, my club had a great deal going on. For "Show Your K" Day on Monday, I was all decked out in my favorite Key Club apparel. Sadly, I forgot my Key Club face paint that morning! For "Kudos to the Key Players Day" on Tuesday, many "thank yous" and smiles were shared throughout my school. We brought in donuts for the entire faculty as a small token of our gratitude for everything that they do and we bought cookies for our club members for our meeting on Wednesday. On "Connect the Ks" Day on Wednesday, we had a great turnout of Kiwanians at our club meeting. It is always great to do K-Family activities with them. All of our members really enjoyed seeing them as well. We also tied in "Bring a Friend to Key Club" Day at our meeting that day, as many members brought friends along to learn about what an awesome service club Key Club is! For "K Your Way" Day on Friday, we wrapped up Key Club week and wore Key Club apparel again. It was a great week for Key Club spirit and fun. I hope you all enjoyed your Key Club Week!





The Season for Service



Hope for the Holidays

Threads of Hope

Threads of Hope is an amazing service project that was started by Alex Kuhlow after he and his wife served as missionaries in the Philippines. While the couple was there they made friends with some of the locals and learned about the major poverty and child abuse issues within the country. Kuhlow was so moved by children, who worked so hard making weaved baskets and handmade bracelets for very little in return. The children sold the bracelets for only 8 cents and they only made about 20 cents a day from selling them. Kuhlow brought the bracelets back to United States and sold them for \$1 for each bracelet, giving the profits back to the children.



This one small act of kindness from one man has now grown into a very successful organization. But they still need your help! Threads of Hope doesn't benefit just one charity anyone. When you sell Threads of Hope 50% of the profits go to the children in the Philippines to go towards education and health care, while the other 50% goes to the charity of your choice! To learn more about Alex Kuhlow's story or how to get involved go to: <http://threadsofhope.com.ph/about.htm>



Macy's the Make a Wish Foundation

At every Macy's department store there is a mailbox just for letters to Santa. When you write and drop in a letter, Macy's will donate \$1 to the Make a Wish Foundation. Make a Wish strives to grant the wishes of children with various types of medical challenges. This is a great project to do during a meeting, it doesn't take too long and it can help make Christmas miracles happen for many children who so greatly deserve it. For more information or to submit letters online go to: <http://social.macys.com/believe/#/makeawish>



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Kiwanis
International

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