

# KEY CLUB

## Key to Caring



**“Welcome back to a brand new Key Club year!”**

From your Wisconsin-Upper Michigan

2011-12 District Board

# Welcome to our new International Trustee

## Somya Gupta

Hello Key Clubbers!

My name is Somya Gupta. This past July, I had the honor of being elected to the 2011-2012 Key Club International Board of Trustees as an International Trustee. Becoming a Trustee is a dream come true and I am ready to dive into this year!

You may be wondering, what is the International Board? The International Board is comprised of thirteen people: one International President, one International Vice-President and eleven International Trustees.. And the coolest part? Each of us are high school students, just like you. We ensure that our members from around the world are connected to each other and that their clubs have the means to grow and succeed.

As there are thirty-three Key Club districts, each Trustee is assigned three districts to assist throughout the year. One of the districts I was assigned to is yours! Along with being assigned to the Wisconsin-Upper Michigan District, it is a privilege for me to serve the Indiana and West Virginia Districts as well. I am a resource for you and a liaison from the International Board. Please contact me at [somya.kci@gmail.com](mailto:somya.kci@gmail.com) with any questions you may have about Key Club International!

Yours in service,

Somya Gupta  
International Trustee



# From the Governor

Hello Wisconsin-Upper Michigan Key Clubbers!

The school year is back into full swing and Key Clubs across our District are having their first meetings of the year! I hope you are excited about all the service opportunities in sight for you and your club.

As the school year starts to become routine, and you find yourself dreading to have to wake up each morning to get to class, I encourage you to think about a few things that may change your outlook on your day. In Sub-Saharan Africa, 38 million children wake up without a school to attend. These students don't have the chance to earn an education that will allow them to get a job and earn a steady income to bring them out of poverty. We must be thankful for the amazing education system we have in our communities. I also encourage you to think about using your time, talents, and abilities to help students who either don't have the opportunity for an education, or are struggling to be successful in school. This is what my District Governor's project is all about this year. Having students give back to help other students in their communities and across the globe. For detailed information on this year's project, you can visit our District website at [wiumkeyclub.com](http://wiumkeyclub.com), there click on the "Resources" tab, and you can find a guide to the Governor's Project. If you have any questions please contact your Lieutenant Governor, and they will be happy to help.

In Service and Caring,

Ethan Kayser

WI-UM District Governor

Check out the new and improved site here:

<http://wiumkeyclub.com/>

Over the past few months I have worked hard on making the WI-UM website a useful resource for clubs, but there is still a lot of work to be done. If you have looked around the website recently you may have noticed the "Resource Library" it is quick and easy way to find the resources you need to help out your clubs. Right now it only has some of the main resources on it but more and more resources will be added over time. One of my main goals for this year was to create an online MRF. I did already accomplish this goal but the online MRF is still growing, new features are being added such as the ability to send the MRF to your Kiwanis club. The online MRF is not going to be the only online form, right now I am working on getting an online NOIS form working so that it will be easy for clubs to get all of the new officer information to be sent into the district. The WI-UM website is always changing, soon it will have more resources and features to help build and maintain clubs!

Yours In Service,

Scott Burg

District Webmaster

# Advisor's Corner

We are gearing up for the remaining half (the busy half) of our Key Club year together. I would like to stress the importance of communicating with your Lt. Governor and participating in the District events this year's board has in store. Encourage your Key Club members to take advantage of our leadership education opportunities, encourage them to try new projects stretching their imaginations, and doing all in the name of service.

You've all been invited to join the Yahoo WIUM KC Advisors group. This has been established for you to communicate with other Advisors and the Key Club District Administrators/Committee. Post questions you might have, issues you need assistance with, and/or reply to others' questions with your experiences. It is a closed group, by invite only. If you have not yet been invited, I do not have your email address or it has bounced back as undeliverable. Please contact your school's IT department to make sure Key Club items from me and your Lt. Governor are not placed in spam mail. Or, let me know your email address, I'll be happy to send that invite.

I know all of your clubs are performing many hours of service in and around your communities. It is one of our missions to track these hours so we can prove to Kiwanis in our District that Key Clubbers are making a difference in all of our communities. We know time is precious and that report writing might be considered a waste of that precious time. It is no longer! Our new online Monthly Report Form (MRF) takes only a couple of minutes to complete and submit. And, soon, those dreaded New Officer Information Sheets (NOIS) will be online. If you haven't yet checked out our District website ([wiumkeyclub.com](http://wiumkeyclub.com)), please do. If your club is searching for new projects to try, you will find ideas on our site. We live in an age where technology is the primary tool used to communicate. We must embrace change and know that you are not working alone. You have an entire District Board of Officers willing and able to help.

We are all volunteers in this organization, let's count on each other for the help we need to thrive and grow. It is our hope you have a "best year ever" in 2011-12. See you at Fall Rallies and District Convention.

Thank you for all you do,

Kathy Gillis

Key Club District Administrator

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Kim Wesley

Key Club District Assistant Administrator

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# What's new?

## Upcoming Key Club Events

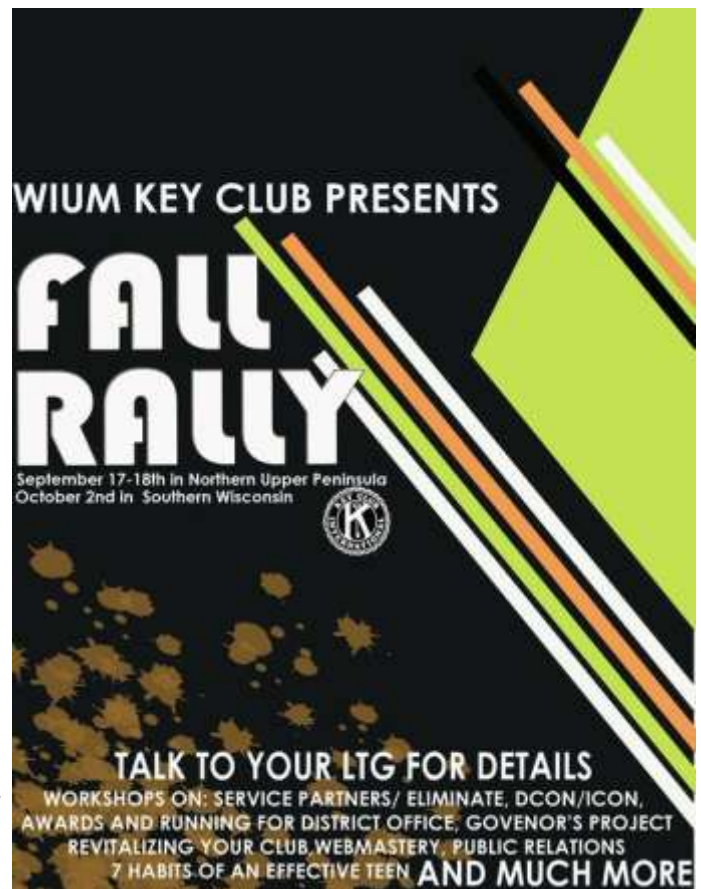
### Southern Fall Rally

October 2nd

Chula Vista Resort, Wisconsin Dells

Out with the old and in with the FUN! This year WI-UM Key Club is introducing our brand new Fall Rallies. But you may ask; What is it? Well, the Fall Rallies are great opportunities for Key Clubbers throughout the District to learn more about this great organization and their job in their clubs. We will have awesome workshops on all sorts different subjects, like our service partners, DCON, Awards, the Governor's Project, and oh so much more! Sounds fun to you? Well it gets better! On October 2nd we will have our Fall Rally at the Chula Vista Resort in Wisconsin Dells, and after all of our awesome workshops and service project, you get to actually go enjoy the waterpark! Oh and did I mention, at the closing session, we will be **revealing this year's DCON theme!** Now are you interested? Contact your LTG for even more information.

Hope to see you there!



**Don't forget to join the event on Facebook!**



# KEY CLUB WEEK

November 7th—11th

## MONDAY, NOV. 7

Show your K in every way—Show people what Key Club is all about! Spread the word by wearing Key Club gear and publicizing Key Club Week anywhere and every where, from your school to any local store and everywhere in between.

## TUESDAY, NOV. 8

Kudos to the Key players—Personally thank all the Key Club supporters you know—members, advisors, teachers, and don't forget parents!

## WEDNESDAY, NOV. 9

Connect the Ks—Key Club is the largest high school service organization in the world and is a member of the Kiwanis family. Celebrate the entire family of Kiwanis by getting the whole gang involved. Connect with local Kiwanis, Circle K International, Builders, Kiwanis Kids or Aktion clubs and team up for a joint service project.

## THURSDAY, NOV. 10

Bring a friend to Key Club—More members = more service. Increasing the amount of service Key Club performs increases the impact Key Club has on the world. Spread the fun of service with your closest friends. Show them why they should get involved.

## FRIDAY, NOV. 11

Your way—This is your club's chance to do its own thing and make its mark. Pick a project, plan a recruitment party or combine activities from the other Key Club Week days. Whatever idea you choose, take it and run with it!

RSVP to the event on Facebook here:

<http://www.facebook.com/event.php?eid=284659784894102>

# Trick-or-Treat for UNICEF

Salina Zhang LTG Division 22

Trick-or-Treat for UNICEF is a wonderful service project to participate in. It brings together Key Clubbers nationwide for different cause each year. This year, the money raised went to children living in poverty in Uruguay. To create an even bigger impact and awareness of this project throughout my school, a friend and I decided to think big.

Homecoming week was coming up for our school and this meant competitions between the grades. What better way to raise money than hold a competition. The seniors would never give up a chance to win something and prove their superiority.

Our idea for this competition started with a box. It was a plain brown box, but ended up turning into something much more special. We wanted to turn that plain box into a bright orange UNICEF box, like the little ones you collect change in. Even though we weren't sure how it would turn out, we took our chances.

We started off with one can of neon orange spray paint, which soon turned into three. A few hours later, the box was unrecognizable in its orange paintjob. Afterwards, we cut out four holes in the top—one for each grade. There was then the problem of what would catch the change put in these holes. We finally decided on stapling garbage bags to the inside of each hole. This worked out pretty well.

After adding the Trick-or-Treat for UNICEF logo to the front as a finishing touch, we stood back to admire our work. That box—which six hours ago had been plain, brown and ugly—was now an awesome bright orange UNICEF box! We had had lots of fun and didn't even notice the time pass. The hard work we put it was definitely worth it because we knew that it helped children in Uruguay live a better life. Our work wasn't done here though.

We then created a poster to advertise the competition and then proceeded to plaster copies of it all over school. It paid off because the competition was a success! Since our school is relatively small, the money raised was pretty good.

This was an incredible project in my opinion, a new spin on an old service project. It embraces the true spirit of Key Club. I love Key Club more than ever and want to continue dedicating my time to serve people all around the world.



""Be who you are and say what you feel because those who mind don't matter and those who matter don't mind."

-Dr. Seuss

## Robins Elementary K-Kids Training

Virginia Pierson Memorial Key Club Co-President

Every year our local K-Kids have a training session for their new officers to learn their job duties and help plan events for the next year. Our Key Club officers are fortunate enough to be able to come and help out. We take a tour of the local museum, eat dinner and ice cream in the old fashioned ice cream parlor, sit in on their planning for the year, and at the end we lead them in games. Every year their favorite game is "Animal Crackers" where everyone gets to pick their own animal and corresponding action that they do along with someone else's action before the person in the middle tags them. This year, the favorite action was the "Dolphin" where you had to kick your legs in the air like flippers. It's a great opportunity for us to be able to help the K-Kids plan and let them know what opportunities they have when they go on to middle school and high school. It's a wonderful learning experience and tons of fun.



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## **"Just a Click Away": ICON Social Media Team 2011**

Sarah Petite LTG Division 12

At the International Key Club Convention this year in Phoenix, Arizona, four other Key Clubbers and I had the opportunity to help with the ICON Social Media Team. Our WIUM group consisted of Ryan Edquist, Scott Berg, Michael Quesnell, Jessica Finman, and me. Throughout the week at ICON, we were asked to post on Facebook, Twitter, Tumblr, and any other social networking sites we were a part of about ICON and the day's activities. Many of you may have even seen these posts! Our group received a Flip camera from the Key Club International Social Media Team to be able to use to help us document ICON and make it appealing to Key Clubbers at home. During this week, we were all able to get some great pictures, videos, and of course, memories. To those of you that were able to see these posts on Facebook or another social networking site, we hope that it showed some great events from ICON and hope that you will consider attending next year! We had a lot of fun and hope you will be able to experience ICON for yourself next year in Orlando, Florida!



"Don't be afraid to give up the good to go for the great."

-Kenny Rogers

## Oakwood Hills Game Day

by Lillie Cox

On Saturday, April 2, 2011, Key Clubbers from Memorial High School participated in a Game Day at Oakwood Hills Retirement Home in Eau Claire. By playing games such as pool and cards, MHS Key Club members were able to interact with residents of Oakwood and brighten their day. All participants of this activity said it was enjoyable and that it is especially fun change of routine for Oakwood residents. Playing games with the elderly at Oakwood also provides a great opportunity for Memorial students to learn more about the residents and have friendly conversation. One Key Clubber commented that he couldn't believe how his new friend from Oakwood beat him in pool. The most recent Oakwood Game Day was certainly a memorable and fulfilling service opportunity.

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## Blankets for Children's Miracle Network

Amani Mekraz Eau Claire Memorial High School Secretary of Meetings

Each and every year, our volunteers take an active role in the support of one of Key Club's most renowned partners in service: the Children's Miracle Network. To help children who are less fortunate, the Memorial High School Key Club organized a blanket-making activity in which various Key Club volunteers worked on the creation of handmade blankets with the intention that they are to be donated to one of our local hospitals. Our motivation to do the best possible job in service—aside from the feeling of accomplishment that comes from the act of volunteering itself—was further spurred after the viewing of a Children's Miracle Network video that helped to truly define the purpose and goal of our work. With countless children varying in ages fresh in our mind, the determination of our various Key Club volunteers sparked and continued to do so for the duration of four hours. Along with the feeling of satisfaction came a period of interaction as various members socialized over soda and pizza while working together to produce what would be for many children a well-deserved reward. Needless to say, our work paid off. With the help over 40 participants, close to approximately 54 blankets were made. And so, Key Club continues to help the community, the nation, and the world—whether it be through financial support, education, or through the donation of one blanket at a time.

# What Key Club Means to Me

Jessica Finman LTG Division 9

What does Key Club mean to me? I can't tell you how many times I've heard that question, but every time I do hear it, I would give the same answer: It is my passion. I then thought, what does that really mean? To me, yeah... service is my passion and I love to do it, but it is more than that. Words can't describe how it makes you feel when you give someone else a reason to smile. Key Club is about making someone else's day great even if yours isn't the best. Whether it is a child, a teen, or an adult, you know that you are making a difference. It is amazing to know that one person can change the world by everyday actions. Key Club has given me an opportunity to find this passion of service within myself. It showed me what is possible for our generation to give back after we have gotten so much.



Jessica  
Finman  
LTG D-9

I look forward to every meeting we have. It gives me a chance to get to know my peers that want to give as much as I do. Key Club has also given me more confidence that I could ever imagine. I am no longer afraid to go up to a Kiwanis member or a volunteer or anyone and just strike up a conversation and giving presentations is no longer a problem for me. I have learned that "... leaders lead from behind". Just by my actions, I can influence another to do the same. I can surely say Key Club has made me a different person and changed my life in the most fantastic way.

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**Kiwanis**  
International

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