

KEY CLUB®

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Governor's Gazette

Hello WI-UM Officers!

I hope you are having a fantastic summer and that you are looking forward to the school year to come!

Now is the perfect time to plan new service projects for this year. Oftentimes, clubs get comfortable with the service projects they do year to year, but I encourage you to commit to at least one new project for this year. Your Lieutenant Governors will be providing you with a multitude of resources in this month's update that will help you with project planning. Thank you so much for the service you provide to your clubs, and please don't hesitate to contact me if you have any questions or just want to talk!

In Service and Caring,
Ethan Kayser

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Meet Somya Gupta Our International Trustee!

At International Convention in July, Somya Gupta from our own WI-UM District was elected as our International Trustee. She will serve on the International Board and act as a liaison between the International and District Levels. Here is your chance to get to know her a little better!

What is your favorite thing about Key Club?

Being able to lead and help others, meeting new people from around the world and not having to worry about others judging you.

Favorites:

Color: Purple Book: Harry Potter Animal: Turtle

Find Somya
on these Social
Media Sites!



@somigee



somi-gee.tumblr.com



youtube.com/
TrusteeSomya

ELIMINATE

maternal/neonatal tetanus



By the Numbers...

Maternal and Neonatal Tetanus (MNT) is a terrible disease that effects mothers and their babies around the world. The entire Kiwanis Family is teaming up with UNICEF to eliminate this preventable disease. Key Club will play a major role in the Eliminate Project, so get your members ready to fight this awful disease by sharing these facts, and start to plan a service project with your club today. Together we will Eliminate Maternal and Neonatal Tetanus.



Visit: eliminateproject.org
for more information



One baby dies every **9** minutes from MNT



160 babies die each day from MNT



480 babies will die from MNT while we attend Key Club International Convention



Our goal is to raise US\$**110** million to eliminate MNT



On average, health education and a series of 3 vaccinations costs US\$**1.80**



Kiwanis will help save or protect **61** million mothers and their future babies from MNT



38 countries remain at high risk for MNT



Ultimately, **9,000** Kiwanis leaders will help us reach our goal



The Eliminate Projects fundraising campaign culminates in **2015**



Threads of Hope

Want to start raising money for this year's Governor's Project? Well look no further! Here is a simple, easy, and creative way to help build schools in Uganda while giving hope to children in the Philippines. The project is called Threads of Hope, and involves selling \$1 bracelets, with 50% of the profits going back to the families who produce the bracelets in the Philippines, and 50% of the profits going to Building Tomorrow.

This is one of the easiest fundraisers I have ever participated in. I brought a few bundles of these simple bracelets to school with me and carried them around along with my stack of textbooks. I rarely had to do any promoting or marketing, because when people see the bright colored bracelets, they basically sell themselves. I was able to sell almost 150 just in 2 weeks of school. Also, on the plane ride home from ICON, a flight attendant noticed the bracelets and made an announcement over the microphone. I ended up selling 89 bracelets, with little effort at all.

To become involved with selling these bracelets, all you need to do is contact Threads of Hope by going to their website: threadsofhope.com.ph. Click on Contact and fill out your message. Be sure to mention you are from Key Club as well. After sending a message, you will get a message from the company, and then you can order bracelets (for free!). All you need to do then is start selling!

After you have sold 150 or so bracelets, just split the profits equally, and send one check to Threads of Hope, and the other check to WI-UM Key Club, with "Governor's Project" in the memo.

I hope a lot of WIUM Key Club members get involved by selling these bracelets! Good luck and let me know if you have any questions!

HOT SPOT, COOL TIMES

What went down at Key Club ICON in Phoenix

Here are some bullet points of what happened at ICON so you can stay in the loop.

- A new vision was adopted: **We are caring & competent servant leaders transforming communities world-wide.**
- An amendment was passed to International Bylaws allowing Governors to have a say in Trustee appointments when there are vacant positions.
- **Somya Gupta**, a past distinguished WI-UM LTG was elected as an International Trustee
- The International Board passed a policy change to have Districts, divisions, or clubs apply for **translations** through an application process.
- Key Clubbers raised **\$15,400** to kick off the **Eliminate Project**. This will now replace Project Uruguay, and all of the proceeds from Trick-or-Treat for UNICEF will go to Eliminate.
- A policy change was made redefining the role of International Vice President
- An amendment passed allowing Districts to have club officer duties within their bylaws.
- **Washington D.C.** was chosen as the ICON site for 2013
- The international board is currently working on updating the much outdated **Club Annual Achievement Award**

New Club Building

How to Start a Key Club or Other SLP in Your Community

Service Leadership Program (SLP) - n. A Kiwanis sponsored program or club such as Key Club, Builders Club, Aktion Club, Circle-K, K-Kids, Terrific Kids, and Bring Up Grades (BUG)

It's As Easy As...
1, 2, 3!

Has your club ever dreamt up the idea of sponsoring another part of the Kiwanis Family in your community? Is there a high school near your own that you know could use a Key Club? Here is a very simple step by step process for chartering a Service Leadership Program. If you have any questions don't hesitate to contact your LTG for help!

1. Find

First you need to find an advisor for the club you plan to start, as well as a solid core of members. It is important that the advisor is responsible and enthusiastic. You'll also need to find a place for the members to meet and the money to sponsor the club. Also begin making marketing materials to help spread word about the club.

2. Lead

The next step is to have the club elect it's officers, and build their enthusiasm. Hold a training session for the officers so they are familiar with their responsibilities. You should also officially charter the club and hold a chartering ceremony. This is also the time to start setting club goals and thinking up service project ideas.

3. Serve

What the K-Family is all about: Service. Once the club is chartered it is time to begin serving the community! Find out what your community's needs are and develop service projects to meet those needs. Encourage the club to participate with other members of the K-Family, check on their progress often, and be willing to assist them.

For more information, chartering tools, and other resources on these Service Leadership Programs, visit the following websites:

Kiwanis - Kiwanis.org or KiwanisOne.org

K-Kids - KKids.org

Circle K - CircleK.org

Key Club - KeyClub.org

Builders Club - BuildersClub.org

Aktion Club - AktionClub.org

Terrific Kids - TerrificKids.org

Bring Up Grades - BringUpGrades.org

Key Leader - KeyLeader.org

WIUM KEY CLUB PRESENTS

FALL RALLY

September 17-18th in Northern Upper Peninsula
October 2nd in Southern Wisconsin



TALK TO YOUR LTG FOR DETAILS

**WORKSHOPS ON: SERVICE PARTNERS/ ELIMINATE, DCON/ICON,
AWARDS AND RUNNING FOR DISTRICT OFFICE, GOVERNOR'S PROJECT
REVITALIZING YOUR CLUB, WEBMASTERY, PUBLIC RELATIONS
7 HABITS OF AN EFFECTIVE TEEN AND MUCH MORE**