KEY CLUB®

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Governor's Gazette

Hello Wisconsin-Upper Michigan Key Clubbers!

This is the first of four quarterly newsletters you, as club officers, will be receiving from me. I hope you find the information in these pages interesting, helpful, and informative.

Congratulations on becoming officers for your Key Club! I know from experience that being an officer is an amazing opportunity to grow as a leader and impact your community in ways you may never have thought possible.

Summer is almost upon us, and our service shouldn't stop just because school's out! There are many summer service project opportunities that your club's members can take advantage of. A few of them can even be part of this year's Governor's Project: Education—Building a Brighter Future. On page 2 of this newsletter you'll find a few ideas to get your creative minds started. I am confident that as a District, we will be able to make an enormous impact on education in our own communities, as well as Ugandan communities with the help of Building Tomorrow.

During the first weekend in April, your District Board of Trustees were as busy as bees training for their positions, and making important decisions for this new Key Club year. Part of the weekend was spent creating goals for the wonderful WI-UM District, goals which I've published on page 2, because we need your help in order to accomplish these tasks!

It has been a very busy few weeks since I was elected in March, but I am thankful for every moment. Key Club emails, texts, and phone calls brighten my day, even in this sometimes stormy spring weather. In a few weeks, I'll be on my way to the Governor's and Administrators Training Conference in Orlando. There I'll get to meet the other District Governors, and learn new ways to serve this amazing District.

This year, I encourage you to never be afraid to reach out for the resources that are available for your clubs. The WI-UM District Board and Key Club International work diligently to bring you the resources, and help your club needs to become even better. Is your club struggling to retain members, in need of a new service project, or do you have any questions about Key Club? Well, I encourage you to do one simple thing: Just Ask. Your Lieutenant Governor and I are here to serve you, and to help your club be successful. My contact information is below. So whatever it is your club needs, Just Ask. This simple task is something our Kiwanis Governor Elect, Fred Dietz, encouraged us to do, and will be encouraging the Kiwanis Clubs in WI-UM to do as well. So feel free to email, call or facebook me! I love to here from Key Clubbers!

In Service and Caring,

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K-Family Spotlight!

Kiwanis Aktion Club Service in Action

Aktion Club is Kiwanis's newest Service Leadership Program for adults living with disabilities. The 9,000 Aktion Club members share Key Club's vision: To develop competent, capable, and caring leaders through the vehicle of service. This is truly a one of a kind organization that provides its members to give back, and it's amazing to see how generous their members are. If you are passionate about working with people with disabilities, I recommend looking into starting an Aktion Club. For more information you can visit: aktionclub.org, or email me at etkays@gmail.com

2011-2012 District Goals

These goals were put together by your District Board, but in reality, these are goals everyone in our District must strive to reach in order to accomplish them. Thank you so much for your help!

1. Increase Attendance at Fall Rallies by 10%
   Attend our Fall Rally in October, and encourage all of your club members to attend as well! They are certain to be a blast as well as super informative!
2. Charter 5 New Clubs
   Is there a school near you that doesn't have a Key Club, but you know they have interested students? Let your Lieutenant Governor know!
3. Increase MRF Submittals by 8%
   Remind your Secretary to turn in your Monthly Report Form (MRF) by the 5th of each month!
4. Record 50,000 Service Hours
   Service is what Key Club is all about, and we know these hours are being completed, but we need to record them by getting MRFs turned in.
5. Increase Diversity and Attendance at DCON
   Encourage all your members to attend District Convention next year, and if you haven't gone, don't miss this amazing opportunity to meet new friends, learn about Key Club, and celebrate an amazing year of service!
6. **Have 15 Submissions for Each Award, Including Governor's Project**
   We offer many awards at District Convention, including two that relate to this year's Governor's Project, Education: Building a Brighter Future. Talk to your Lieutenant Governor for more information!
7. Increase Knowledge of Eliminate Project
   The District Board will be offering workshops about the Eliminate Project this year, but you can also learn a little on your own by visiting: eliminateproject.org
8. Have Kiwanis Sponsors attend 50% of Club Meetings
   Invite the members of your sponsoring Kiwanis Club to attend your meetings and/or events.

Governor's Project Summer Ideas

Take advantage of the warm weather during the summer months to participate in this year's Governor's Project: Education - Building a Brighter Tomorrow. Below are just a few ways to raise money and awareness for Building Tomorrow, an organization that builds schools in Sub-Saharan Africa, an area where 41 million children wake up without a school to attend.

Car Wash - Get out the soap and hoses! Car washes can be a lot of fun, but also raise a lot of money if you choose the right location, and do enough advertising.

Brat Fry - Contact a local grocery store or gas station to see if they allow groups to do brat fry's on their property. Make sure you get a few adults to run the grill, and advertise like crazy!

Backboards for Blackboards - Set up a 3v3 basketball tournament at a local park. Have teams pay a small entry fee, and give out prizes to the top teams! Getting celebrity referees can bring in a huge crowd.

$5 = 45 Bricks $25 = Bag of Cement

Child's Education=Priceless

2012 District Convention's *THEME* Has Been Set!

Be the FIRST to find out what the crazy awesome Key Clubbers in our District will be dressing up as this upcoming March by attending one of the two Fall Rallies!

Find Fall Rally information on pg 3

District Fundraiser

Your District Board is finding creative and meaningful ways to incorporate fun and service. Historically, the board auction at District Convention has provided a way for those clubs raising money throughout the year for our two camps to submit the money while enjoying winning a dance with a board member. Through the years, the auctioning of board members has seemed to fade in importance. Our camps, however, need our fundraising efforts more now than ever!

This year we're offering two very different parts to our fundraising efforts:

1. The "Sweet" deal allows all clubs no matter the size of having an equal chance to win. The top 5 clubs raising the most money throughout the year for Camp Wawbeek and Bay Cliff Health Camp (relative to their club size) will be rewarded by being assigned one of the corner suites for their advisor, which will be inclusive of treats for the club members as well.
2. Then, throughout the weekend, convention attendees will be able to buy raffle tickets for a chance to pie a board member in the face in front of everyone on Saturday night at the dance.

So, start your camp fundraising now and take advantage of these two opportunities. We'll all have a great time during the year, and at convention. The end result, we'll provide a significant impact directly to the individuals attending both camps who will benefit from the fun we have.

Check out my Governor's micro-blog at: wiumgov-ethan.tumblr.com!

Words from your Secretary/Treasurer

Samantha Jacquet

As some may know, and the rest will soon learn, Monthly Report Forms (MRFs) are a vital part of the records for the Wisconsin-Upper Michigan District. This year, it is my goal to vastly increase the amount of forms turned in from our clubs every month, so that each service hour is documented. However, I cannot do this alone. For me to succeed in my goal, I need help from all the club officers in the district. While turning in these forms is usually viewed as the secretary's job, anyone on the board can help. As high school students, I know that we can be intensely busy with other activities, so it would be great if we can help everyone out on our board. If there are any questions about MRFs, Lieutenant Governors can help answer them or get the information needed to fill them out correctly. Thank you all for your great service and keep up the good work!

"IF YOUR ACTIONS INSPIRE others to dream more, learn more, do more and become MORE, YOU ARE A LEADER."

- John Quincy Adams

K-family Events!

Dates for two of WI-UM's annual K-Family events have been set! These are sure to be a blast and a fantastic way to meet people who share your passion of service!

K-Family Brewer Game:
September 11th, Milwaukee

K-Family Service Day:
November 5th, Eau Claire

District Board Update

At our New Board Training Meeting in April, the District Board was hard at work training for their new positions, and preparing for an amazing year of service to come. A few of the highlights of the decisions we made include: Having two Fall Rallies instead of 6 Regional Training Conferences, the date and location for this year's K-Family Picnic, a DCON (District Convention) theme and slogan, and the evaluation of a WI-UM Grant application. Our District webmaster, Scott Berg, is also hard at work on the new website and it will be up this summer.

This year, we've decided to do committees a little bit different by having separate board members as Committee Chairs. This allows Lieutenant Governor's to focus on their work, while the Committee Chairs will work on polishing our Policies and Bylaws, creating new awards, chartering and reactivating clubs, and building Kiwanis Family relations.

What in the world are Fall Rallies?

Fall Rallies are something completely new for the WI-UM District, but these events have success in many other Districts throughout Key Club International. In the past we have held Regional Training Conferences, which although they were very informative, they weren't very exciting for most of our members, and didn't reach a large part of our membership. This year we are hoping things will be different by holding two Fall Rallies in October that will have workshops in the morning and exciting activities in the afternoon, including a service project. More details to come, but be sure to get your members and fellow officers psyched about these events!

Communication and Resources

I can't stress enough how important it is for you, as club officers, to keep constant communication with your Lieutenant Governor. I am also available to you as a resource, so don't be afraid to give me a call, email or text. The District Board is here to SERVE you, and our Key Club knowledge and experience will likely be valuable to your club.

Coming Soon...

By this summer, we will have a new and improved District Website that is sure to be a valuable resource for every club in our District. Some highlights include: A vast amount of resources, a fillable MRF, a District Map, and a Governors Blog. Is there something you'd like to see on our website? Contact Scott Berg at: sberg620@gmail.com