



# Key To Caring

Official Newsletter of Wisconsin-Upper Michigan Key Club District

Issue 4 November 2009  
Edited by: Ben Lin  
WI-UM District Bulletin Editor

*"It is never too late to be what you might have been." - George Eliot*

## Governor's Note

Hello WIUM!

Frigid cold weather, frost on the windshield in the morning, and the fact that it gets dark by 5pm can only mean one thing – winter is almost here and so are the holidays! While that means that the time to chow down on turkey, hit the stores for shopping, and celebrate with family is upon us, so is another great season of service. For many, the holidays can be a lonely or otherwise saddening time, but we as Key Clubbers have the power to change that!

I encourage you to reach out to the elderly in your community this holiday season (perhaps through the Governor's Project) and offer to shovel their sidewalk after the first snow or drop them a friendly visit. Alternatively, you could encourage your club to purchase the ingredients for a Thanksgiving meal for a family that could otherwise not afford it. Even ringing bells for the Salvation Army on a wintry Saturday with some of your Key Club friends would help to cheer up someone's holiday. No matter what it is, I encourage you to do something this holiday season to brighten someone's day. Better yet, I guarantee that the power of service will give you a little holiday cheer as well!

As always, never hesitate to contact me via e-mail ([njcornell@gmail.com](mailto:njcornell@gmail.com))! I enjoy hearing what your club is up to and what ideas you have and would love to attend some service projects! Thank you to all those that attended the RTCs and I look forward to seeing you all at DCON 2010!

Yours in Key Club,  
Nick Cornell  
District Governor

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## Editor's Note

Hey Key Clubbers,

I love the holidays - the atmosphere, the food, the days off from school and, of course, the service. This, of course, is second only to the countless number of service projects that our Key Club participates in. However, if your home club is having trouble finding good holiday service projects, I'm sure your Lieutenant Governor (LTG) would be able to provide you with a huge list of suggestions.

Along with this issue of the KTC, your LTG should be sending you a four part packet with all of the workshops from the RTC season.

Yours,  
Ben Lin  
District Bulletin Editor

# INTERNATIONAL NEWS AND BOWLING

## A Note from your International Trustee

Greetings Key Clubbers!

Hopefully this month has been full of great service projects and not too much schoolwork. Congratulations to everyone who participated in Trick-or-Treat for UNICEF! Don't forget to send in your earnings in the form of a check. Instructions can be found in the UNICEF box sent to your school.

Aside from UNICEF, please keep in mind that dues are still due on November 30<sup>th</sup>! They must be received by December 1<sup>st</sup> in order for clubs to receive the Early Bird patch. This date is approaching quickly so obtain your members' information and send them over to International as soon as possible. For more information about dues and the dues process please visit my Trustee website at <http://sites.google.com/site/trusteetips/>.

November is also March of Dimes' Prematurity Awareness Month. This month is dedicated to spreading the word out about premature birth from one of our International service partners. March of Dimes has created a two week "Fun-Raising" project, which can be found in my November newsletter. For more projects regarding Prematurity Awareness Month, please feel free to contact me.

This past month there have also been changes in positions on the Key Club International Board. Our new International Vice President is Lance Wilson from the Missouri-Arkansas District. Because Lance was a Trustee, his position will be taken by newly elected Trustee Shari-Ann Baker from the Jamaica District. Shari-Ann will now be assigned the Jamaica, Caribbean-Atlantic and Florida Districts. Congratulations to both Lance and Shari-Ann! For more information about this change, please let me know!

That's all for now!

Yours in caring, friendship, and service,  
Nancy Zhang  
International Trustee

## Bowling with the K-Family

As Key Club Week was fast approaching, our club wanted to organize an activity to involve our city's Kiwanis, Builder's Club, and Key Club. We finally decided on bowling, and what could be more fun than scoring a few strikes while connecting the Ks?

More than 30 Kiwanis family members attended the event, and it was memorable seeing us all in one place, competing against each other but cheering one another on. Many fifth graders, who are welcomed into the middle school Builders Club, also took part in the event, and it was great to see so many youth interested in volunteering.

Jonathan Wise, our Division's LTG, even drove down to attend the event. A few of our board members are proud to say they beat him in a few games. Better luck next time, Jonathan!

We hope that our annual bowling tradition involving Key Club, Builders Club, and Kiwanis will continue, allowing us to grow in unity and friendship and helping us change the community for the better. Whether we are bowling on a Saturday afternoon or volunteering a few days a week, I know that we are all one club, working together along the way.

Jessie Schwartz  
Club Treasurer  
West Bend East High School, Division 12  
West Bend, WI

# NEW DISTRICT BOARD INTRODUCTIONS

## New District Secretary/Treasurer

Hey guys, I'm Wei Jin. I am currently 18 and attending part-time at Brookfield East High School as a senior as well as a part-time non-degree Marquette University. I have been moving back and forth between the top 10 of my class, which at Brookfield East, is highly competitive and generally one student each year is accepted into Harvard and Columbia. (50% of the students have 3.8 or higher GPA)

Currently, I am one of the captains for our Brookfield East Robotics Team, which we have taken top in state twice in the last three years and I especially have been Programming Captain for the past two years as well. In addition to both Key Club and Robotics, which I take very fondly and which are very important aspects of my life, I also play volleyball (not this year due to work) and used to be in track. I'm also very motivational, working on my future business plan which is based off real-estate investment.

For my future plans, I hope to go into both Computer Science and Business and eventually move on into the workforce, potentially working for Microsoft and Google which will give me motivation to start my own business. I also like to help people, and thus is one reason why I joined Key Club. Because I have been childhood friends with Tony Wang, we have much in common, and I realized that there was a place beyond just club level at my school, which I looked forward to obtaining position of Secretary & Treasurer after hearing that there is a vacant spot.

Wei Jin  
District Secretary/  
Treasurer



## New Division 21 LTG

My name is Adam Kelley. I am going to be 17 on November 29 of this year and am looking forward to a fun time for the remainder of my term.

Right now, I am attending Bruce High School. It is a small town with about 700 people. At Bruce High I play football, track and field, and basketball (but not this year). I am maintaining high honor roll and found out recently that I'm 5<sup>th</sup> in the class.

In the future, I plan on going to college for a teaching degree. I plan on studying chemistry, biology, and biochemistry. And I hope that Key Club will give me that first step to get me going.

Key Club has been a solid part of my life. I was introduced to it by my Uncle, who is also my Advisor. He convinced me on running for the board my sophomore year, we went hard at it but didn't get it. Then I ended up going to Key Leader which I must say was the best decision I made. You meet so many people and some of them are on the board.

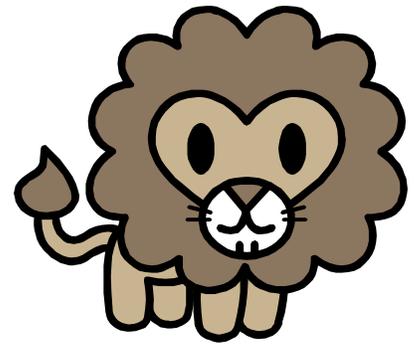
After that, I was told that our LTG had resigned. At this, my advisor and I started talking about taking her place. And as you can see, I got it. I look forward to be working with all of you.

Adam Kelley  
Division 21 LTG



# OLD McDONALD HAD A DCON...

## District Convention 2010



# Service and caring have no cage!

### What is District Convention?

District Convention (DCON) is our district's biggest (and best) annual event that is packed with service, fun, and opportunities to meet hundreds of other fellow Key Clubbers from around the district.

### Where is it?

Like every other year, DCON is being held in the Hotel Sierra in Green Bay, Wisconsin

### When?

This year's DCON is being held from Friday, March 5th to Sunday, March 7th.

### How do I sign up?

Stay tuned! Your LTG will be providing you with sign-up info sometime in the near future

# SPOTLIGHT ON SERVICE

## Helping Toys for Tots

This Halloween, Wausau West Key Club volunteered at our local YMCA Halloween Party, and what a spooktacular time it was! Throughout the event, helpers were kept busy organizing Boo Bowling, bean bag tosses and face painting, among numerous other activities for the children. At each station, Key Clubbers had the opportunity to interact with the party-goers and hand out candy. As part of the fun, the children (and helpers too!) were invited to wear their costumes to the event. There were your usual costumes, such as ghosts and goblins and princesses and fairies, and then some unusual ones as well. My personal favorite was the walking vending machine, candy bars included! All in all, the YMCA Halloween Party was a great way to spend an afternoon and reach out to the younger generation of our community. After all, service can be fun!

Keighla Mueller  
Club Vice President  
Wausau West High School  
Wausau, WI

## Halloween Community Outreach

As hundreds of kids ventured out on a candy conquest Halloween night, many Middleton students went on a different conquest. October 31st marked another Trick-Or-Treat for cans, sponsored by the high school's Key Club. About 75 kids from all four grades committed their Halloween night to asking local families for cans for instead of candy. Additional students also sorted the cans at MOM's food pantry, where all cans were donated. They covered the neighborhoods of Northlake, Blackhawk, Middleton Hills, Sauk Prairie Estates, and Whispering Winds. As unconventional as this Halloween may have been, the event is viewed a great night that many high schoolers love to participate in. "MOM's is a wonderful organization and having a Halloween food drive is a great way to support it and help the community," says Max Mindock, a junior who helped plan the occasion.

So, were the approximately 75 kids successful? Definitely! They collected 3500 pounds of food to donate to MOMs. Key clubbers have consistently gathered this about this amount almost every year the event has been in existence. The food pantry estimates that the 3500 pounds will be enough food to sustain local families for about a month. Mandi Maurice, Middleton Key Club's advisor notes, "Given the economy, it's more important than ever to help those we can. Giving happens at holidays, but not other times of the year as much. The community was extremely generous in enabling Key Club to collect this amount of food." Good work Key Clubbers. The food drive just goes to show us all how every day is a good day to make a difference.

Allison Semrad  
Middleton High School  
Middleton, WI

## Your Article Here

Email your article to [blin99@gmail.com](mailto:blin99@gmail.com) to be featured in the next KTC!

# BUG AND THE MEP

## Bring Up Grades (BUG)

Partially excerpted from the Kiwanis International website

### What is Bring Up Grades?

Bring Up Grades, or BUG is a program designed to provide recognition to students who raise their grades to an acceptable range, and maintain or continue to raise them from one grading period to the next. Recognition includes being placed on the school's BUG Honor Roll; a food-themed party; and presentation of certificates, buttons, and other giveaways.

### What is the role of the Kiwanis family club?

A sponsoring club helps support the BUG program at the school. The club plans BUG recognition events, provides awards, and establishes partnerships with local community businesses to secure support for the program. Sponsoring businesses have the option of providing coupons, giveaways, or food for BUG parties.

### What is the role of the teacher?

The teacher establishes a base line grade for each student during the first grading period. Students are honored each grading period thereafter if they maintain their grades and raise one grade.

A **SUPER BUG** also is honored as part of this program. A SUPER BUG is a student who served as a mentor assisting others in achieving their goals of bringing up one grade.

### Where can the program be implemented?

The program was created for use in a school setting, but a community center or agency supporting youth could use this program to encourage academic achievement. The designated program coordinator would recognize participants when report card grades are shared and it is noted that a grade has been raised.

### What Resources are available for sponsoring Kiwanis family clubs?

The [Bring Up Grades Sponsorship Toolkit](#) provides helpful resources to assist with budgeting for the program. You will also find materials to assist with educating program participants.

View this informational [PowerPoint](#) presentation about how the program is implemented at the school or community center.

The [Bring Up Grades Program Guide](#) provides information about how the program works and what is expected of Kiwanis family volunteers, school staff and students.

## Major Emphasis Project (MEP)

Major Emphasis Projects (MEPs) were originally designed to unite Key Clubs internationally to focus on a single goal. Live 2 Learn is Key Club's current MEP. This service initiative focuses on the educational and social development of the community's children. From tutoring young children to organizing a child safety fair, the possibilities of service projects under this MEP are boundless! For more information about Live to Learn, please visit <http://slp.kiwanis.org/KeyClub/fad/Service.aspx>.

## Yell and Tell

If you need a great idea for the MEP, consider participating in Yell and Tell. Yell and Tell is a program that focuses on education young children who see something potentially dangerous, are too scared, and don't know what to do. It was founded by a grandmother named Jean Davidson after her four year old grandson who died in an accident that could have easily been prevented had one of the children present notified an adult immediately when the other children were in danger. If you have any questions or are interested in working with Yell and Tell, please contact our district administrator, Kim Reidl, at [ksriedl@gmail.com](mailto:ksriedl@gmail.com).

# NEED SOME CASH?

## WI-UM Service Project Grant

No, there isn't a get rich quick scheme. This can, however, get you the money you need to help fund your service projects. The WI-UM Grant can provide up to \$200 per project to your high school's Key Club and applications will be considered three more times throughout the year. You can download the grant application at [http://www.wiumkeyclub.com/cgi-bin/webdata\\_DCON.pl?cgifunction=form&fid=1199498591](http://www.wiumkeyclub.com/cgi-bin/webdata_DCON.pl?cgifunction=form&fid=1199498591). Or just [click here](#). Grant applications will be reviewed on December 1st, February 1st, and April 1st, so please have them mailed in by those dates! For questions regarding the WI-UM grant, please contact Kim Riedl at [ksriedl@gmail.com](mailto:ksriedl@gmail.com).



## FUNdraising Ideas

Fundraising CAN be fun! Here are some fun and creative fundraising ideas from Key Club International:

### Car Smash

An old car usually will be donated to a club by a service station or a junk yard (or ask members of your sponsoring Kiwanis club). After painting the name of a rival school on the car and removing the glass, the club can charge a fee for each swing at the car with a sledgehammer. Publicity and active support of the principal are extremely important

### Carnival Night

A hall or auditorium can be decorated to suit the theme of the carnival. You can offer a range of activities, such as a cakewalk and weight guessing. Sell refreshments and provide entertainment too.

### Finals Survival Kits

"Sell" final exam survival kits for students by advertising through student publications, radio, and by direct mail, if possible. Target parents. The kits can include a can of pop, candy bar, pens/pencils, gum, jokes, inspirational messages, coupons, etc. Deliver these in school via homeroom, lunch periods, or study halls.

### Kiss a Senior Good-bye

Take pre-orders and pre-payments for bags of chocolate kisses and messages for graduating seniors. These can be advertised and sold during lunch periods and before and after school. Parents enjoy sending these to their graduates, so find a way to advertise to them as well.

### Students and Faculty Arrested

"Jail and Bail" is a popular fund-raiser. Build the jail out of any available materials like cardboard. Hold students, teachers, and administrators during two days of "arrests." Sell arrest warrants for one dollar. Charges can range from skipping class to imitating a student. On the third day, warrants are served during homeroom. "Criminals" must raise \$5 bail or spend their free period in the jail, which can be located in the cafeteria.

# KEY CONNECTIONS

## WI-UM District Board

### Executive Board

Governor: Nick Cornell  
gov@wiumkeyclub.com

Executive LTG: Vacant

Sec./Treas.: Wei Jin  
secretary@wiumkeyclub.com

Administrator: Kim Riedl  
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### Lieutenant Governors

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D14: Jenny Day  
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D3: Cara Dowell  
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D15: Ashley Differt  
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D4: Vacant

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D9: Allie Oaks  
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D21: Adam Kelley  
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D10: Hannah Keil  
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D22: Adorée Killips  
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D11: Emma Felty  
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D23: Haley Davis  
div23ltg@wiumkeyclub.com

D12: Jonathan Wise  
div12ltg@wiumkeyclub.com

D24: Anna Sedlar  
div24ltg@wiumkeyclub.com

## Important Dates

Here are some important dates to keep in mind for the rest of the Key Club year.

2009

**November 31:** WI-UM Key Club final dues deadline

**December:** Advisors will receive the District Convention disc in the mail

**December 11:** Arizona State University Scholarship Deadline

2010

**February 1:** WI-UM Grant Deadline

**March 5-7:** District Convention

## Campus Clean-Up

One event that Memorial High School's Key Club janitors look forward to twice a year is their biannual campus clean-up. For five years now, Key Club members have been participating in this event. Not only do they pick up trash at the school, they also spread out to the surrounding neighborhoods and businesses and tidy up those areas. The most recent clean-up filled nearly a half a dumpster with bags of litter and other items found. Thirty members endured rain and harsh temperatures, putting in thirty hours of work to better the campus's environment.

Beth Ellingboe  
Memorial High School  
Eau Claire, WI

